

Taking Austin Events & Catering to the MAX!



MAX's Wine Dive
207 San Jacinto at 3rd Street
Austin, TX 78701
www.maxswinedive.com



MAX'S

WINE DIVE®

Fried Chicken and Champagne?
... Why the Hell Not!?

MAX's Events and Catering

“ The party was held in the new downstairs private room at Max's Wine Dive.
Wow, this is a great location for a party! ” *-Austin Entrepreneur Network*

MAX's unique “Underground” private event space, comfort food classics and hand-selected wines from around the world will make your next party or corporate event a huge hit.

From the famous “MAX 'n Cheese” to the award-winning Kobe Beef Burger and “Texas Haute Dog,” your guests will not soon forget any event catered by MAX's Wine Dive.

MAX's Wine Dive is one of Texas's most highly-acclaimed restaurant concepts, and the 9,000 square-foot “Underground” is at your disposal for all your private event needs. Allow MAX's Events and Catering team to create the perfect event for you and/or your company.

With space to accommodate upwards of 1,000 people, a wide variety of food, wine and entertainment options, MAX's takes all of the stress out of hosting a private event that your guests will talk about for a LONG time.

The possibilities include:

- Full facility buy-out utilizing all restaurant level and “Underground” space
- Wedding receptions /rehearsal dinners
- Full-service, multi-course wine pairing dinners
- Corporate meetings
- Happy Hour events
- Full-service lunches, both on and off-premise
- Catered events at MAX's, at your office, or at your home

Contact our Event Managers today to find out how we can take your next event to the MAX-imum level.



Martha Tauke, Event Manager
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Tracy Beacham, Event Coordinator
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MAX'S
WINE DIVE®

Your Event Will Be the Talk of the Town...

“How do you make your business stick out from the clutter at SXSW?”

CNN's answer to that question is taking over one of Austin's most reputable restaurants...”

-Entrepreneur.com

“CNN took over the legendary Max’s Wine Dive, Austin’s coolest eatery, for SXSW.”

-CNN IReport

“...from the awesome lunch to the hip underground event spaces-

MAX’s is the place to be...”

-ATX Event Systems, LLC

“Best addition to Austin’s Nightlife Scene”

-Austin360.com

“Best Fried Chicken in America”

-Travel + Leisure Magazine

“...MAX’s puts similar fare at other local institutions to shame.”

-Austin Monthly



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WINE DIVE®



No event is too big or small...

At SXSW 2010, MAX's Wine Dive Austin was transformed into the CNN GRILL. CNN completely took over MAX's... right down to the outdoor signage! CNN Grill became the coolest place for SXSW Interactive attendees to take a break for dining, drinking, live music and staying plugged in. Staffed by MAX's own servers and Executive Chef, it became the perfect temporary business merger – come see what we can do for your event!

Book your SXSW event by contacting eventsaustin@maxswinedive.com



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